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Dan Schneider, *Executive Director*
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Jake Lazarowitz, *Chief Communications Officer*
Jill Markowitz, *Assistant Director*


**Our next “Women Who Lunch” event will be
Friday, March 12, 2010.**

Please email dan@firstmondays.com to reserve a spot.

**Our next live networking event , www.firstmondays.com ,
will be Monday, February 1st, from 6-9 PM
at B. Smith’s , 320 West 46th Street, New York, N.Y.**

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*This luncheon series is
dedicated to the memory of
Florence Belsky, Esq.,
a wonderful mentor and networker*

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FRIDAY • JANUARY 15, 2010 • 12-2PM

**WITH CHEF MARIA SIVORI
AT AMARONE RISTORANTE**

LISA ZARI

Lisa Zari is the Owner of Zari International Productions, which specializes in full service production of photo shoots for global clients. Lisa organizes pre and postproduction meetings and supervises shoots. She guides and consults clients and aides creative teams with casting, talent, location scouting. Her company provides studio rentals, insurance, equipment, catering, permits, and usage negotiations. The company's recent clients in Belgium include Blue Water and Green Grass.

Prior to her current position, Lisa was a Photographer's Representative / Independent Contractor at Creative Management Agency. Prior to that Lisa was President / Founder of Zari International USA / Europa. A Photographic and Multi Talent Agency which managed the career development of 15 Photographers Talent Division consisted of m/u artists, hair stylists, fashion / prop stylists Art Division presented popular editorial Illustrators Produced brand development and advertising placements for artists Negotiated on assignments Conducted Interviews and hired staff Handled international relations Clients: La Perla, Neiman Marcus, Cosmair, Parker Pens, Kodak, Sony Music and Relvon (to name a few). Photographers included: Joyce Tenneson, Marc Hauser and Regis Fialaire. She also Managed the careers of 10 leading Photographers Discovered, motivated and launched new talent using market research Implemented sourcing and generated ideas Stimulated client sales growth by 25% Estimated, negotiated all legal usage of photography Inter-played with Art Buyers, Editors on conceptualizing layouts Organized breakfast portfolio reviews at Ad agencies Clients: Bank of America, Merck, Make a Wish Foundation, Verizon Photographers include: Jim Erickson, Alaister Thain, Olaf Veltman, Markku and Henrik Halvarsson. In her earlier career, Lisa was a Fashion / Commercial Model at NYC & European Model Agencies, after graduating from Pratt Institute and the H.S. of Art & Design.

WELCOME TO WOMEN WHO LUNCH

TODAY'S PROGRAM:

12 PM – 1:30 PM: LUNCH, INTRODUCTIONS AND SPEAKERS

- **Vicki Koenig** on “The Green and Sustainable Lifestyle: Simple things we can do to have an impact.”
- **Allie Roth** on “Finding the Right Mentor Using the MBTI”

THE GREEN AND SUSTAINABLE LIFESTYLE: SIMPLE THINGS WE CAN DO TO HAVE AN IMPACT BY VICKI KOENIG, MS, RD, CDN

How do you meet the needs of the present without compromising the ability of future generations to meet their needs? A sustainable lifestyle means making consumer choices with that perspective in mind. Our food choices and purchases have an effect!

What can we do? We'll discuss simple ways to reduce our own footprint.

When we choose food grown with safe farming practices that's grown organically and uses less packaging, we actually influence global warming. This doesn't mean everyone has to become a vegetarian to save the world, but if we all ate less meat, even one meatless day a week, this reduces global warming. The companies we buy things from have a bigger impact. We'll find out how to integrate that information into our purchase process.

“FINDING THE RIGHT MENTOR USING THE MBTI” BY ALLIE ROTH

The Myers Briggs Type Indicator (MBTI) has been successfully used for decades for career transitions, leadership development, team building, and even couples counseling. Now, we are developing a model to match mentees and mentors.

Finding the right mentor is a complicated task. You want your mentor to “get you”, to understand your vision, goals and values, to be comfortable with and supportive of your style and preferences, and to have successfully navigated through some of the career situations that you now face. Yet you want your mentor to complement you in areas where you are less strong. Perhaps you need more structure or focus or perhaps you are an introvert and have trouble networking. Perhaps you just need her to help you figure out organizational dynamics.

Personal chemistry is an important ingredient and we will include that in our mentor matching—but it would take years of personal contacts to find the right person. Our MBTI Mentor Matching program will weed through many to find the perfect match for you.

Merry has played a major leadership role in the volunteer community of Westfield, NJ for more than 15 years. Her long list of accomplishments include service on many Community Boards, as well as long-standing service as officers in many of these organizations. Some of the organizations benefiting from Merry's dedication are the Westfield/Plainfield Service League, The League of Women Voters, Girls Scouts of America, Parent/Teacher Organizations of all grade levels – preschool through high school, and the local and regional faith-based community.

Merry is a graduate of Rutgers University, has certification in insurance lines, and computer applications and has worked in the insurance industry while she and her husband raised their two daughters and Merry pursued her full schedule of volunteer work.

ELLEN WOLFF

Ellen majored in Photography at the School of Visual Arts in New York City and graduated in 1979 with a BFA. In the early 80's she made numerous trips to South America, Europe and the Middle East. Her work has appeared in many mainstream publications and in 2 books. One on rainforests and most recently a lavish book on entertaining: The Art of Celebration. During that same time - She also minored in filmmaking and has many production and still photographer credits to her name.

Currently she is a sought after social events & family photographer, catering sought after clientele. Over the years she has covered public and private events for publication and personal documentation. Some of the distinguished individuals she has been hired photograph: Senator Charles Schumer, Richard Holbrooke, Bobby Sager, David Lerner, Itzhak Perlman, Ira Millstein, Mayor Bloomberg, Dr. Ruth Westheimer, Stuart Rahr

A dash of her most recent work appears on her blog: <http://ellenwolffphotography.com/blog2>

KATHY WOOD

Kathy Lynn Wood holds a B.A. from SUNY Purchase in History and a License of Massage from the Swedish Institute. She has been an actor for over 10 years and recently co-produced a show of monologues. She currently has a webisode series and documentary in development and will be premiering a "de-stress" health program at Universities in and around the Los Angeles, California area. When not too busy maintaining her social media outlets (www.kathylynnwood.blogspot.com, www.kathylynnwood.com, Twitter and Facebook), Kathy likes to spend some of her free time as an active leader in the World Peace Organization (www.sgi-usa.org).

1:30 – 2 PM: LIVE NETWORKING

FACILITATOR

CHRISTINA BARK

Christina Bark is a trusted business advisor with expertise in strategy, risk management, operational optimization, leadership development and change implementation.

Christina's diverse experience as a corporate leader, attorney and entrepreneur has honed her ability to design and promote achievable solutions, even when the odds are against a favorable outcome. Her results-oriented approach is well-suited to accelerate growth, optimize operations, manage risk and introduce new business models. Whether you are considering starting a venture, expanding a business, energizing teams and leaders, managing change or exiting a business successfully, Christina serves as a catalyst for breakthrough results.

Previously, Christina was Global Leader of Business Affairs for Oliver Wyman, a leading international management consulting firm and \$1.2 billion subsidiary of Marsh & McLennan companies [NYSE:MMC]. While at Oliver Wyman, Christina was responsible for business process optimization, operational risk mitigation and leading a global team. She focused on enhancing the firm's ability to win projects, increase client loyalty and maximize revenue while minimizing risk exposure. She also led programs that enhanced the business through innovative training and organizational transformation.

Christina's legal expertise has fueled her business success. She served as Chief Legal Counsel for Oliver Wyman prior to its acquisition by Marsh & McLennan, as General Counsel of Scient, Inc. and as a Senior Attorney for IBM. She practiced law with Porter Simon, a California- and Nevada-based firm, and in the San Francisco office of Proskauer Rose LLP, a New York-based firm. She has represented private, public and governmental clients in the areas of general commercial transactions, mergers and acquisitions, intellectual property, real estate and land use, employment law, traditional labor law, complex litigation, trust and estate administration and bankruptcy from the creditor's perspective. Christina is admitted to practice in California and Nevada.

Christina's "hands-on" experience building businesses fortifies her effectiveness as an advisor. Oliver Wyman has been one of the fastest growing top-tier, strategy-consulting firms with an annual growth rate exceeding 20%. Scient was one of the fastest growing consulting and technology services start-ups during the dot-com era. Christina was also co-owner of a retail business in the San Francisco Bay Area founded with limited capital and an abundance of sweat equity. Armed with a shrewd business plan, talent for capitalizing on free marketing and publicity, a healthy dose of optimism, a fondness for simple solutions and relentless perseverance, the business expanded into four locations in five years and was successfully sold at a competitive price. Christina understands the challenges and accountability of driving business growth. Christina graduated from Vassar College (A.B., Sociology) and Stanford Law School (J.D.).

SPEAKERS

ALLIE ROTH

Allie Roth is a nationally known career consultant and coach with 27 years experience helping women and men find more creativity, fulfillment and success in their career and professional lives. In addition to her private practice, Allie has led seminars and provided coaching and consulting services in more than fifty corporations and not-for-profits. As a career consultant, she has taught at NYU, Bard College, SUNY Ulster, College of New Rochelle, the New York Open Center and Omega Institute. She is trained and certified in the Myers Briggs Type Inventory and has successfully used it with thousands of individuals in career transitions and development.

VICKI KOENIG

Vicki is a Masters level Registered Dietitian Nutritionist. She has maintained a private counseling practice and consulting business since 1987. As consulting Nutritionist to the national Stonyfield Farm yogurt company, she writes a popular Wellness Moosletter, answers consumer questions and helps with new product development.

As Co-President of Natural Affinity Ventures, Inc. with Dan Schneider, Vicki and Dan are creating a network and virtual community of like-minded business and health consumers by creating A Discount Card with a Conscience. Vicki offers onsite Corporate Wellness programs to create a healthier workplace. With personalized goals and group incentives, businesses can have a healthier bottom line. Employees are more productive, use less sick time and insurance usage goes down. Vicki has worked with people of all ages promoting nutrition for wellness while addressing diverse chronic health conditions. Working as a consultant to food companies, businesses, schools and organizations, Vicki communicates healthy nutrition guidelines that make it easy to move towards health.

Drawing on her comprehensive knowledge of nutrition throughout the life cycle provides Vicki with a broad perspective when speaking, counseling, consulting and writing; allowing her to specialize in Nutrition for Wellness. Vicki lives in the Hudson Valley of New York State with her Green Architect husband, Rick Alfandre, twin daughters, Joy and Sonia, dog Pearl and Jaspurr the cat.

CHEF

MARIA SIVORI

Born into a family of Neapolitan restaurateurs, Maria developed a love for cooking as a child and as a teenager worked alongside her mother and grandmother at Icumani, the family restaurant. Coming to America in 2000, she quickly broke into the New York culinary world, establishing a reputation for creativity and quality which led to posts as Chef at Caffè Pompei, Cinema Paradiso (Astoria), and a brief return to Italy as Sous Chef at Milan's Princi. Maria's strong personality and passion for her art puts a unique stamp on her dishes. She currently has her own catering business and is exploring opening her own restaurant. She also has a weakness for Martinis and can drink any three Northern Italians under the table with one hand tied behind her back, blindfolded, and standing on her head.

Judith was the recipient of the National Association of Women Business Owners (NAWBO- Ct) in 2005 for Connecticut Entrepreneur Woman of the Year. She is a founding member, and former Board Member of the International Medical Spa Association and a member of The Day Spa Association and the National Association of Physician Recruiters.

Judith began her career in the healthcare field working with hospitals to secure physician needs; creating manpower development, physician retention, and succession planning programs. She designs physician recruitment departments for medical facilities by training professionals to successfully recruit in-house. She is a nationally recognized authority on Spa Development and Management, and is a frequent speaker on both Spa and Hospital issues. www.stantonhealthcare-group.com

JACKIE WILDAU

Jackie Wildau is a graduate of the L'ecole Jacques Lecoq, the prestigious school of theatre in Paris. She began her professional career working with San Francisco's "Moving Company" a touring performance troupe. In New York City, at the Westbeth Theatre Center, she spent 2 years as the producer and director of the MAINLY MIME series which launched a number of today's top physical comedians. Developing her own repertoire of sketches she began touring as one half of Bentley-Wildau, a sketch comedy duo, playing the college circuit throughout the United States. Bentley and Wildau were also known for their comic lecture demo, an exploration of language and movement. This fascination with the dynamics of verbal and non-verbal communication has informed her work ever since. Later she was a featured performer and writer on the French television show "Merci Bernard" a prime time sketch comedy series.

Eventually Wildau's desire to create and produce her own work led her to establish Pastiche Inc., an entertainment company for both corporate and theatrical productions. Her expertise as a communicator and a 'designer' of theatre is the capital she draws upon to create professional development programs. She began delivering training for the workplace in partnership with Joe Pine and James Gilmore, authors of "The Experience Economy: Work Is Theatre and Every Business a Stage". As director, producer, and coach with her newly branded company NoFat::Live, a division of NoFat::Creative, she continues to share her techniques with a wide range of audiences—from corporate and retail to museums and educational institutions. Jackie is a lover of theatre, forever enjoying the challenge of applying the art of theatre to the science—and art, of communication.

MERRY WISLER

Merry Wisler joined Moving Mavins, LLC, in 2009 as Chief Operating Officer. Merry's experience and expertise have been a major factor in Moving Mavins recent growth in the areas of finance, marketing, infrastructure development. Her organizational skill sets have a positive impact in Moving Mavins ability to provide great service to each client.

Collaborative programs ---- (State allows licensed special education programs to place special ed students in other programs).

BA, Certificate in Fiscal Management, School-age Training and Professional memberships: New York City Coalition for children with special needs (birth to Five), NYSSAC, NAEYC
Contact information: (B) 718-213-4326 and my (C) 347-510-9492. Email (B) janetr.sesame@verizon.net

NICHOLE (LINDSAY) SALAND

Nichole Saland is the Director of Research Operations at Telsey Advisory Group (TAG), an independent equity research firm focused on the consumer sector. Prior to joining and helping start TAG in 2006, Ms. Saland managed the retail consumer group in Bear, Stearns & Co. Inc.'s equity research department. She first got her start in the financial industry when she joined PaineWebber's (now UBS) Commercial Mortgage-Backed Securities division (CMBS) in 1999. Earlier in her career, Ms. Saland managed the operations of Aspex, Inc., a manufacturer that serves global clients. She graduated from Bernard Baruch College with a B.A. in English Literature.

KAREN SCHALLER

Karen Schaller is a Sales Director for LT Online Corporation, a software provider of matter management and Ebilling solutions for in house corporate law departments. Karen has held sales and sales management positions in several premier software companies including Tymshare Inc., Cullinet Software, BIS Banking Systems and Oracle Corporation. She has been responsible for selling application software concentrating in the areas of finance, banking, manufacturing, distribution, human resources and project management within all major industry sectors.

JUDITH STANTON

Judith Stanton, founder and owner of Stanton Healthcare Group LLC, is a Healthcare, Medical Spa/Wellness Center consultant. She has helped to create innovative venues designed for clients' specific markets. Services range from Concept Development through Grand Opening.

Judith developed, owned and operated The Spa at Split Rock, a luxury medical spa in Wilton, Connecticut. She created a spa where one did not exist by building a large, loyal client base, and a thoroughly devoted team of spa professionals. Articles about The Spa have appeared in many notable publications such as W Magazine, The New York Times, Connecticut Magazine, Westchester Magazine, along with many New York, Connecticut and Westchester newspapers on a frequent basis.

During the past several years, Judith has broadened her services to include Wellness Center and Wellness Lifestyle consulting and workshops. "It's all about one's own environment. The one area, other than our workplace, we can control". Judith works with individuals as well as Centers and Spas.

ATTENDEES

NAMBATA ANGULA

Nambata Angula has a BBA degree from the University of Namibia, and is currently pursuing her MBA degree in Finance through an online school, Capella University. She has approximately 7 years of experience in the finance/accounting industry and has been working at the United Nations headquarters in New York for the past three years. Her current position at the United Nations is a Payroll Examiner but hopes to branch out to the finance/investment field (which is where her passion lies) once she completes her MBA degree.

Nambata is passionate about current affairs and enjoys reading and spending time with her ten-year-old daughter. She also enjoys mentoring young people and providing advice where possible. She currently services on the Advisory Board of the African Film Workshop.

ANN BAIRD

Ann is the Marketing Director at More magazine. More.com and More magazine celebrate women over 40.

More is the leading voice of today's sophisticated, affluent and accomplished woman, who is enjoying the richest years of her life, sharing news and advice on beauty, fashion, health, career, travel, money and relationships from her distinct perspective.

CELESTE BEATTY

Celeste Beatty is President, CEO and Brewster of Harlem Brewing Company. She became fascinated with beer brewing in the early 1990's. Beatty created the recipe for Harlem Brewing's Sugar Hill Golden Ale. Ms. Beatty is an INC Magazine-William J. Clinton Foundation Emerging Entrepreneur. Through this initiative, Beatty worked closely with Pete Slossberg, mentor and founder of Pete's Wicked Ale. She is the recipient of the Entrepreneur of the Year Award (Harlem Business Alliance) and the Local Hero Award (Alliance of Resident Theaters). Beatty has served as advisor to several start-up ventures, focusing on the specialty beer market.

Ms. Beatty is a regular guest speaker at seminars that focus on entrepreneurship and branding. Her future plans include a product launch in China, April 2008. Ms. Beatty is an International Studies graduate of Shaw University and continued her studies at NYU. She apprenticed at the Beerworks Brewery in Brooklyn, NY.

MONICA BENNETT

Monica Bennett is a Certified Reflexologist, Certified Life Coach, and Bachelors in Naturopathy. After receiving a Bachelor's in Naturopathy, she was drawn to the art of reflexology and believes this healing power can help people become healthier and more in tune with their body, mind and spirit. Monica has also been a horticulturist for 22 years and loves how nature restores balance in life.

She has come to see that just like roots are so important to the plants' health, our feet are important to our health and well being. They root us, and keep us connected to all of life's energy. Reflex-zone pressure is a powerful technique to keep us healthy. The feet mirror the image of the body and contain, neurologically speaking, the same elements that make up the body as a whole. Each foot corresponds to exactly half the body. The secret is simply to soften all of the hardness and knots in one's feet and put them in good working order again by reflexing them. This will activate the organs, lead to better blood circulation, help balance the distribution of nutrients, and promote the disposal of waste products, which will lead to a healthy, ailment-free body. Reflexology can help alleviate a broad range of acute and chronic health problems.

Along with realizing how important it is to take care of one's body, Monica also became aware that the mind must be receptive to growth and be open to receive the benefits of wanting to be healthy. This is crucial for any healing to occur. By helping people overcome blocks and resistance, new ways of thinking can open this channel for allowing the flow of positive energy to vibrate through and to you creating harmony and a relaxed state of being. Being a life coach gives me an opportunity to assist people to live a full and rewarding life.

SARAH BOWERS

Sarah Bowers is twenty years old and just moved to Brooklyn from upstate NY. She is currently pursuing a bachelors degree in Nutrition and Food Science at Brooklyn College. She hopes to someday open her own nutrition counseling business, or work for a company developing health conscious foods such as kashi. She is completely thrilled to be living in NYC and can't wait to see what opportunities meet her in the future.

EILEEN COHEN

Eileen Cohen, managing director, is a senior client portfolio manager in the U.S. Equity Group and chair of the Proxy Committee. An employee since 2001, Eileen previously was a partner at Chancellor Capital and then for its successor firm INVESCO, where she had numerous positions including large-cap portfolio manager, head of product management, and chair of the Asset Allocation Committee. Prior to joining Chancellor, she was a partner with Buck Consulting. She was also a plan sponsor and manager of investor relations for a Fortune 100 company. Eileen obtained a B.A. and an M.B.A. in economics and finance from the City University of New York. Eileen is the treasurer and a board member of Project Grad Long Island and sits on the board of the National Grid Foundation, both supporting programs to improve education. She is also a graduate school lecturer on governance and ethics. She holds FINRA Series 7 and 63 licenses.

ELAINE DAVIS

Elaine Totten Davis – Certified life and career coach (C.E.C) and a certified Energy Leadership Coach. With more than 25 years' experience in advertising and publishing, Elaine partners with creative professionals such as photographers, writers, art directors, and fine artists to help them focus on their professional and personal aspirations.

Prior to Lifetime, Sue was a sales executive at Showtime Networks beginning as the Regional Sales Manager, followed by positions as Regional Operations Manager, Director of Field Operations, Regional Director, Area General Manager and finally as the Vice President, Area General Manager in the Northeast Region. Over her eleven-year tenure, Sue was responsible for increasing the revenue and the distribution of Showtime and The Movie Channel, running the regional operations and managing the department's sales training and incentive programs. Sue graduated from the University of Richmond with a B.A. in Education. She taught gifted fifth graders in Richmond before entering graduate school to earn her MBA from The College of William and Mary in Williamsburg, VA. She has served on the Board of Directors of the MBA Alumni Association for the graduate business school.

Sue served as a National Board member of Women in Cable and Telecommunications (WICT) from 2003 – 2006 and as the President of the New York chapter of WICT in 2001 and 2002, where her chapter won the "Chapter of the Year Award" for 2002. She was selected to be a member of WICT's prestigious leadership program, the Betsy Magness Leadership Institute, for the class of 1996 – 1997. She served as a Board Member of the New York Chapter of Cable Television Association for Marketing (CTAM) from 1998 - 2006. From 2003 through 2006, she also served as President/Co-Founder of the "Fire Island Golden Wagon Film Festival" in Ocean Beach, NY.

NATALIE RODIC

Natalie Rodic is a project management and communications consultant focusing on international affairs and digital media. Her current roles are Program Manager for the Startfund US, and Producer of Social Documentaries for Streetwise Pictures. Past credits include building and nurturing a global community of young people through social networking and user-generated content for TakingITGlobal, as well as projects for the United Nations and the World Bank. Natalie received her Master's in International Affairs from the New School in New York City.

JANET ROGERS

Janet is the Executive Director/Owner of Sesame Sprout Inc., which is an inclusive nursery program located in Queens, NY, for preschool students with and without disabilities for the past 25 years. She is responsible for the operation of four program options: classes which integrate disabled children, including Spanish/English bi-lingual programming; Infant/Toddler program for children 2 years to 2.9 years, Universal Prekindergarten and a School -Age program for children 6-12 years. Interfacing with all regulatory agencies: NYS Education Department, NYC Board of Health/Division of Daycare; NYC Department of Education; NYC Agency for Children Services and CACFP (Child and Adult Care Food Program). Oversee educational therapeutic and family intervention for 300 plus students. Responsible for formulating all policies and procedures for the agency. Responsible for ensuring that all contractual obligations with the regulatory agencies are adhered to. Responsible for budget formulation, preparing and submitting mid-year and end of year budget to NYC Department of Education. Responsible for the design, and implementation of

DIANNE G. MENDEZ

Dianne is a recently retired executive who, over the course of 25-years in the financial industry, has held management positions with ACA Financial Guaranty, ACE Guaranty, Long-Term Credit Bank of Japan, and Creditanstalt. She has also held regulatory positions with the Comptroller of the Currency and the Federal Reserve Bank of New York. Prior to embarking on a career in finance, Dianne was joint owner of a gallery and restaurant in upstate New York.

Dianne holds BA and MA degrees from the Ohio State University and an MBA from the Stern School of Business at New York University. She currently serves as Vice President of the Board of Trustees for America the Beautiful Fund, a not-for-profit organization, and as Treasurer for the 419-421 West Broadway Realty Corp, a residential cooperative.

DONNA MIRMAN

Donna Mirman is an intellectual property lawyer with the firm of Gottlieb, Rackman & Reisman, P.C. Donna specializes in all aspects of intellectual property, namely, trademark, trade dress and copyright matters. While Donna's clients draw from broad and diverse backgrounds, the majority are in the jewelry and fashion fields.

Prior to private practice, Donna spent time with the U.S. Patent and Trademark Office in Alexandria, Virginia, where she worked as an Examining Attorney for over five years mainly, in the food and beverage industries.

Donna currently lives on the upper west side with her three wonderful children Gabrielle, Jordana and Joshua. In addition to being a working mom, Donna is a yoga devotee, setting aside a sacred time for her daily yoga practice. In addition to standing on her head, Donna enjoys spinning classes at SoulCycle as well as a glass of red wine most evenings. As she is always looking forward to expanding her circle of great and spiritual beings who share her energy, please feel free to email her at dbroome@grr.com Namaste.

SUE PANZER

Sue Panzer is a sales and marketing executive with a successful track record leading and motivating national sales organizations to deliver exceptional top and bottom-line financial results. She is specifically skilled in solidifying long-term client relationships, negotiating challenging agreements and developing strategic affiliate marketing initiatives. Currently, she is advising companies on sales strategy, product positioning, marketing communications, sales training and website development.

Sue was the Vice President, Affiliate Ad Sales and Distribution Marketing for Lifetime Networks where she led a team to develop strategic local ad sales and affiliate marketing promotions. Previously, she was the Vice President, National Distribution where she was responsible for managing the affiliate sales team across the country with the goal of increasing the revenue and the distribution of Lifetime, Lifetime Movie Network and Lifetime Real Women among cable operators and other distributors.

Together, Elaine and her clients explore ways to tap into strengths, identify barriers, and develop strategies for achieving long- and short-term goals. Elaine's resume includes roles as:

1) An Advertising Art Producer at both BBDO Worldwide in New York and Arnold Worldwide in Boston, 2) a Sales and Marketing Representative for both the Black Book in New York and AtEdge – Serbin Communications based out of Santa Barbara, CA and 3) a freelance Photo Consultant marketing and editing commercial photographers' portfolios. In addition to her work with creative professionals, Elaine is passionate about supporting women in their pursuit to sustain a balance between the careers they love and the personal lives they treasure. Elaine values the ideas that "life happens all day" and that "we can all make things possible."

SUSAN DEVANEY

Founder and CEO, Moving Mavins, LLC; Susan Devaney began Moving Mavins to help guide families through the physical and emotional demands of downsizing, moving, or adjusting how they live in their current home; changes often associated with age and lifestyle shifts. The Mavins' help clients focus on their opportunity to choose to continue to live and pursue goals and joys that are available with each new stage of life. Mavins guide clients through the logistical steps of change, and most importantly, their loving care helps alleviate much of the associated stress.

Moving Mavins services include planning, aging-in-place, moving, home staging, home sales, move-in set-up & design, expert referrals to other service providers.

Moving Mavins are proud members of the following associations and foundations: ASA - American Society on Aging, AARP – American Association of Retired Persons, CRTS - Certified Relocation & Transition Specialist, NASMM - National Association of Senior Move Managers, ASP - Accredited Staging Professionals; SRES - Senior Real Estate Specialist, NAR– Member National Association of Realtors, NJAR - NJ Association of Realtors, GUCAR - Greater Union County Association of Realtors, GUCAR - Garden State Multiple Listing Society, Board of Directors, Sarah Care Adult Day Care of Watchung, NJ; Active participant with Home First, a non-profit providing housing and guidance to families facing homelessness.

Moving Mavins employees have backgrounds in gerontology, social work, health care, nursing, and psychology. As professionals, they meet testing, ethics, insurance and continuing education requirements. Plus, they all love the work they do!

The company currently serves families in the New Jersey/New York City Metropolitan area. Susan has a Bachelor's degree in Gerontology, Community Planning and Development. She has covered aging issues on a national level as a reporter on Capitol Hill and now specializes in these same concerns, one family at a time. Susan and her husband reside in Westfield, NJ, where they have raised their three sons.

DOROTHY DOPPSTADT

Dorothy Doppstadt the president of Surge Partners Company, teaches college students how to “surge ahead” and achieve in the professional world. Faculty and students have applauded her workshops as relevant, informative and engaging.

Her combination of corporate experience at ABC NEWS as a national award-winning reporter and her ten years teaching experience as a writing professor at various universities and colleges in and around New York City are valuable assets for preparing students as they launch into an increasingly competitive work environment.

Professor Doppstadt has taught broadcast writing and production at Columbia University Graduate School of Journalism and has won national news awards including: The Ohio State Award, The Front Page Award, The American Legion Fourth State Award and the National Health Journalism Award for original documentaries.

She has developed and taught courses at Fordham University, including the journalism core curriculum, writing for print, radio, TV and screenwriting, as well as Shakespeare in Film, along with advanced writing workshops. At Manhattan College and the College of Mount Saint Vincent she taught business writing, magazine writing and feature writing at Manhattan College and the College of Mount Saint Vincent.

Dorothy has a Master of Fine Arts in writing, a terminal degree, from Columbia University, winning the Chris Kazan Memorial Award for screenwriting and the Laurel Entertainment Award. Sony Pictures and Avenue Production have optioned several of her original screenplays.

SHANA DRESSLER

For the past fifteen years, Shana Dressler has been working as a multimedia producer and photojournalist on projects that have spanned several disciplines and continents while consulting for non-profit arts and media organizations. In February of 2009 she launched the Global Giving Circle, a network of professionals who come together to support creative and innovative solutions to alleviate poverty through tangible grassroots initiatives both nationally and internationally. The idea for the GGC came to Shana as a result of her consultant work with the Peabody award winning satellite TV station, Link TV. The GGC has raised money and awareness for 15 non-profits and social enterprises working in the areas of human rights, the water crisis, global warming, youth education and leadership with a focus on female empowerment and social entrepreneurship.

www.globalgivingcircle.org | www.shanadressler.com

LISA GOLD

Lisa Gold comes from a show business background growing up with a comedian father and fortunate to be encouraged every step of the way during her 30 year career. A graduate of North Carolina School of the Arts, she also attended the acclaimed Cincinnati Conservatory of Music before leaving to study acting privately with renown teachers Gordon Hunt and Darryl Hickman. She

LESLIE K. MALIN

Leslie K. Malin has over twenty-five year experience as a mentor, consultant, speaker, entrepreneur, and psychotherapist working with people who want to achieve “more to life”.

Leslie has trained, coached and consulted with literally thousands of people across industries and inspired them with her vision of what is possible for them. She is the co-author of The Essential Coaching Book and the author of the forthcoming book, More to Life at Work: 4 Pathways to Deeper Meaning and Joy in Your Livelihood and The Alchemy of Aging: Re-Imagining, Re-Inventing, and Re-Purposing Your Life after 50

Leslie has coached professional women for many years. With Ladies Who Launch, she was a facilitator of Intensive Incubator groups in the Hudson Valley. “I adore working with women who are called to create something wonderful in their lives, in their work, and in the broader community.” In her role as the Executive Director of Jewish Family Services of Ulster County she designed and managed Project Hope the first Woman to Woman Mentoring Program in Ulster County that was funded by Hope’s Fund, a United Way affiliate. Community women were screened and selected as Mentors; then trained and matched with an Associate, an Ulster County women 18 years old + who wanted to make changes in their lives but did not have the ability to access mentoring services. The program is presently a year old and has positively impacted the lives of both Mentor and Associate.

Leslie is constantly re-inventing her life and career. Presently, she is focused on working with people 50 years old + who are challenged by the changes they are experiencing in their work, life and relationships as they age. Alchemy of Aging offers counseling, coaching, and workshops. She is also a certified by the National Association of Social Workers as a Geriatric Care Manager working with individuals and families facilitating the transitions into new living arrangements and healthcare systems and to serve as the point person to oversee and quality-ensure the services they are receiving.

She has been interviewed for numerous articles on spirituality and personal empowerment in the workplace both in the US and Canada. She has been quoted in The Long Island Business News, The Tennessean, and The Vancouver Times as well as frequently interviewed and quoted in Patricia Kitchen’s column in the Career Section of Newsday.

Leslie has a B.A. from Vassar College and holds a Masters in Social Work from the Adelphi University School of Social Work. She is a member of the Academy of Clinical Social Workers, and is a Certified Advanced Social Work Case Manager.

JILLIAN MARKOWITZ

Jillian Markowitz is a 2007 graduate of the prestigious Gallatin School of Independent Studies at New York University. While pursuing her undergraduate degree, Ms. Markowitz created an interdisciplinary major combining business and film studies. This unique focus lead her to accept a full scholarship to Hofstra Law School where she is currently in her third and final year. Her professional resume includes credit as a producer for the unreleased film, Elise. She plans to use her education and skills as a lawyer producer.

Susan has a degree in Science, Technology and Society from Vassar College. She did graduate studies in Mathematics and Computer Science at the University of Houston in Houston, Texas. Susan is involved in several professional and non-profit organizations. She is active in the Women's Fund of New Jersey, a non-profit organization dedicated to improving the lives of women and children in the state of New Jersey. Susan is a fitness enthusiast and has a special interest in women's and senior fitness.

EVELYN S. LEONARD

Evelyn is a legal and business consultant for commercial real estate matters, start-up businesses and non-profit organizations. Evelyn is a founding member and co-owner of a women-owned business named "Screening Mamas" a service oriented business whose mission is to train and employ unskilled and unemployed women as technicians in the screen repair business. Professional activities also include serving as a member of the Board of Directors of ARTS for Kids at Risk, a NJ non-profit whose mission is to build teenagers' self-esteem and teach life skills through partnering with artists and musicians.

For over 20-years Evelyn was the Vice President-General Counsel of Levin Management Corporation, a NJ shopping center management company that manages over 12 million square feet of retail space. In addition to being part of Levin's executive team, she provided strategic guidance and oversaw all aspects of lease preparation and negotiation, purchase/sale and redevelopment of commercial properties, financing, construction contracts and management agreements as well as day-to-day operations.

When not involved in legal/business endeavors, Evelyn designs and creates handmade beaded jewelry and has started a jewelry business.

Evelyn holds a J.D. from University of Akron Law School where she served on the Editorial Board of the Law Review, M.S.S.A. from Case Western Reserve University and a B.A. Magna Cum Laude from Ithaca College.

REBECCA LOPEZ

Rebecca Hoe Lopez, Esq. is a corporate attorney specializing in international commercial law, technology development and licensing, securities and financial services. Rebecca started her career with the Wall Street firm of Cleary, Gottlieb, Steen & Hamilton and has since worked at MasterCard International, PricewaterhouseCoopers LLP, American Express Corporation and American International Group, Inc. She is currently building her own practice for a range of corporate clients. Rebecca is a graduate of the University of California at San Diego and the University of Michigan Law School. She is licensed to practice in New York and the District of Columbia.

began working professionally at age 16 and has made an income from acting or singing every year since, performing for Presidents, Astronauts (the 20th anniversary of the first lunar landing) and audiences worldwide. Her musical theater credits include a long list of well known shows as well as some groundbreaking new works headed for Broadway. Currently working in television (most recently the Emmy Award winning daytime drama All My Children), commercials, and print, she has turned her attention to leading seminars on the business of the business as a way to contribute to others from experience she has gained both as a performer and as one of the owners of Actors Connection, New York's #1 Networking/Educational studio. Act Outside the Box is Lisa's newest company and it's purpose is to teach actors through networking events, seminars and workshops to understand that talent isn't enough to succeed. General business principles and practices apply just as much to the artist community as to any other are necessary in today's biz of show. Her underlying purpose in everything she does is to end the "Starving Artist" syndrome by aligning with like-minded individuals and entities who believe creative artists deserve to make a great living at their chosen profession.

www.actoutsidethebox.com | www.actorsconnection.com

PETRONELLY GRINDEA

Petronelly Grindea is the founder of LifeBotanica. She is an acknowledged leader in the SPA and Wellness Industry. For over 20 years she has worked in Corporate Business, with specialization in training, marketing, business development and sales at industry giants Elizabeth Arden & Estee Lauder. Solely responsible for opening new Spa's in Chicago, Detroit, Beverly Hills and salons throughout Canada, she has been able to make her passionate ideas come to fruition. A restless innovator, Petronelly created one of the first Medi Spa Module's in the country, a module integrating Maximus Spa and Salon with Long Island Plastic Surgery Group. She is a frequent lecturer in the Spa and Wellness industry and has been published in Spa Management Magazine, Les Nouvelle Esthetiques, Body Massage and others. Her work has also been featured in Ladies Home Journal, Vogue and Cosmopolitan. Her vibrant personality and progressive ideas have rewarded her with television coverage on Channel 12 and CNBC and Fox News.

Check out her website: www.lifebotanica.com

SABINE HOFFMAN

Sabine Hoffman began her journey to becoming a film editor in Berlin, studying art, philosophy and film history.

In the United States Ms Hoffman has edited independent feature films for over 12 years, including Rebecca Miller's films "Personal Velocity" (Sundance Grand Jury Award and Best Cinematography winner and also the winner of the John Cassavettes Award), "The Ballad of Jack and Rose" (starring Daniel Day Lewis) and "The Private Lives of Pippa Lee" (starring Robin Wright, Alan Arkin, Blake Lively and Keanu Reeves).

She edited Morgan J. Freeman's "Desert Blue" and "Hurricane Streets" (which won the Audience,

Best Director and Best Cinematography awards at the Sundance Film Festival), Alex Sichel's "All Over Me" (a Teddy Award winner at the Berlin Film Festival), "The Day the Ponies Come Back", directed by Jerry Schatzberg (also director of "Panic in Needle Park") and "Harlem Aria" (winner of three Audience Awards : Urban World Film Festival in NYC, the Chicago International Film Festival, as well as the Los Angeles Pan African Film Festival), directed by William Jennings, starring Damon Wayans and Gabriel Casseus (to be released in october 09)

Other credits include "Brother to Brother "(winner of the Special Jury Prize at the Sundance Film Festival, the Gordon Parks Award, the Grand Jury, Audience and Best Actor awards at Outfest, and the Showtime vanguard award) , "Saving Face", directed by Alice Wu (starring Joan Chen) and "Off the Black" , directed by James Ponsoldt, starring Nick Nolte.

Sabine has also edited numerous documentary films, including the Academy Award nominated "Ferry Tales" , directed by Katja Esson, as well as "The Party is Over", starring Philip Seymour Hoffman and Thomas Allen Harris "The Twelve Disciples of Nelson Mandela".

She has served as a consultant and story advisor on several productions, most recently on "play-ground", a documentary directed by Libby Spears, produced by Steven Soderbergh and George Clooney.

Ms. Hoffman most recently completed "The Dry Land",directed by Ryan Piers Williams (starring Ameica Ferrara and Melissa Leo) .

Ms. Hoffman serves as an adjunct professor at Columbia University and founded the Editing Award for feature and documentary narratives at the Woodstock Film Festival in 2004.

LENORE KANTOR

Lenore Kantor is Senior Director, Head of Marketing and Communications for FXall, the leading independent electronic platform that gives institutional investors an edge in foreign exchange trading. Over 1,000 global institutions, including active traders, asset managers, corporate treasurers, banks, broker-dealers and prime brokers, trade billions daily on FXall.

Lenore leads all aspects of FXall's marketing strategy, advertising, brand management, public website and internal communications. She also oversees all external communications and media relations, working directly with FXall's sales, product management, relationship management and technology teams, as well as providers and vendors to promote FXall's services and value proposition.

A specialist in developing and launching new products and applying technology and innovation to create new business processes, Lenore's expertise is in the institutional financial services market. She has held a variety of marketing executive and product management positions in various

financial services and electronic trading businesses included the International Securities Exchange (ISE), ConvergEx and The Bank of New York (now BNY Mellon). Prior to joining FXall, she was Executive Director of Marketing Communications for Morgan Stanley's Global Wealth Management business.

Lenore often participates in industry panels and her work in advertising and media strategy within financial services has won multiple awards. Lenore received her MBA from Columbia Business School and her undergraduate degree from the University of Pennsylvania and she served as a Board Member of the Financial Communications Society for six years. She applies a holistic, multi-disciplinary approach to problem-solving through her background in Design Thinking and training to become a certified Empowerment Institute life coach. Lenore lives in downtown New York City.

ARIEL KAYE

Ariel Kaye received a B.A. magna cum laude in Sociology from The George Washington University. Spending her junior year abroad in Florence, Italy, Ms. Kaye spent the year indulging in her passions of travel and culture. After college, Ms. Kaye moved to New York City to pursue a career in media. Finding small temp jobs at Meredith Corporation helped get her foot in the door and eventually led her to her current position at More magazine in the Advertising Sales Department. More is a magazine of influence – a magazine for women enjoying the richest years of their lives and helping others discover and reinvent themselves and their world. Just as she has enjoyed being part of More's community of strong, independent and smart women, Ms. Kaye is looking forward to getting involved with Women Mentor Women and helping it grow.

SUSAN KELLEY

Susan Kelley is a VP in the Global Technology Group at Keefe, Bruyette & Woods. KBW is a boutique investment bank that specializes in the financial services sector. At KBW, Susan is responsible for managing enterprise projects across the front and back office, with a focus in the Sales and Trading vertical.

Prior to joining KBW, Susan spent several years at Deutsche Bank in trading room technology and was a member of the team that developed the first electronic Order Management System for Cash Equities. With over 15 years of experience in trading system technology, Susan has been involved in building trading platforms for energy companies, and buy-side and sell-side firms in the financial services sector.

Susan has always had a passion for the transformational power technology wields in shaping the modern human experience. Her hands-on involvement in the evolution of electronic trading has enabled her to participate in the rise of the capital markets over the past two decades, and experience first-hand, the impact this has had on the global economy and the global village.